



GET MOBILIZED! JOIN THE MAYOR'S HEALTHY HOMETOWN MOVEMENT

December Step Up Louisville and Bike Louisville committee meetings				
Committee Name	Meeting Date and Time	Meeting Location	Meeting Topics	Questions and/or RSVP to:
Car-free Happy Hour	Nov. 30 5:30-8 p.m.	Clifton's Pizza 2230 Frankfort Avenue	Open agenda	Katie McBride agentumlaut@gmail.com
Complete Streets webinar	Dec. 1 2-3:30 p.m.	webinar	Will Complete Streets Cost Too Much? With Barbara McCann, Executive Director, National Complete Streets Coalition	To register, click here
Education, Encouragement and Enforcement Bike Louisville	Dec. 2 12:30-1:30 pm	Comfy Cow 2221 Frankfort Ave	Marketing new Bike Projects Update about The Bike Master Plan being adopted Safety Study	Rolf.Eisinger@louisvilleky.gov

Projects	Dec. 14	Gresham Smith and Partners, 101 S 5th St., Suite 1400	Accessibility in Work Zones	Dirk.Gowin@louisvilleky.gov
Bike Louisville and Step Up Louisville	3- 4 p.m.			

LOUISVILLE IS NAMED A PEDESTRIAN SAFETY FOCUS CITY

FHWA's Safety Office is trying to aggressively reduce pedestrian deaths by focusing extra resources on the states and cities with the highest pedestrian fatalities and/or fatality rates. Louisville is one of those included as a Pedestrian Safety Focus City, and will receive training and consultation in developing strategies to improve pedestrian safety.

Part of this effort has included development of a Pedestrian Safety Action Plan, which helps state and local officials know where to begin to address pedestrian safety issues. In addition, Louisville has been offered free technical assistance, including courses and bi-monthly webinars on subjects of interest.

WHEATLEY ELEMENTARY CREATES A “BIKING SCHOOL BUS”



On Friday, Nov. 4, Wheatley Elementary hosted the first JCPS Biking School Bus. What is a Biking School Bus? It involves a teacher or parent biking to one student's house to supervise the ride to school, and along the way they stop at other students' houses for them to join. It's similar to a big yellow school bus, but on bikes!

Eight 5th-grade students participated in the Biking School Bus. 4th- and 5th-

grade students at Wheatley and five other district schools -- Auburndale, Cochran, Coral Ridge, Engelhard and McFerran – have been learning how to bicycle safely through Louisville’s Bike Sense program. It is the first youth cycling safety program that teaches 4th- and 5th-grade elementary school students about bicycle safety skills, including helmet safety, smooth starting and stopping, basic bike maintenance, and negotiating an intersection. Bike Sense plans to expand to other schools in the spring.

HEALTH DEPT LAUNCHES NEW WEBSITE: *COMEONEVERYBODY.ORG*

The new Healthy Hometown website uses lively graphics and calls-to-action to get people involved in activities that are, in the words of the campaign, “Good for Your Body, Great for Everybody.” Want to start using the Louisville Loop? Go to Comeoneverybody.org and find cool maps and pictures of the path. Want to shop at a farmer’s market all year round? Go to the site and discover that the Douglass Loop market is open through the winter. The site also includes a section for ways to get involved in committees and groups that are working to improve our community’s food and fitness.

“We want this to be the go-to site for people who want to get healthy and stay healthy,” said Kathy Harrison, Communications Director for Public Health and Wellness. “We are pleased with the design by Renaissance Communications and judging by the comments we’ve already received, people will find it useful.”



The website is part of the Louisville Metro Public Health and Wellness’ social marketing campaign that is also running a series of ads promoting TARC to the Parks, improvements in breastfeeding and school cafeteria food. The ads will be seen on buses, bus shelters, billboards and on television. Got a comment on the ads? Go to Comeoneverybody.org and let us know!

MASTER’S CYCLOCROSS EVENT IS COMING TO TOWN IN JANUARY

Louisville will be host to an international event, the UCI Cyclocross Masters World Championships, next January 12-15 at Eva



Bandman Park. Registration is now open in the men's and women's divisions, ages 30 and older. Qualifying will also be held in Louisville, beginning on December 16.

For more information or to register, go to:

http://www.louisville2013.com/site/index.php?option=com_content&view=article&id=4&Itemid=6. And watch next month's newsletter for information about where and when to go to watch the event.



“SEE AND BE SEEN” CAMPAIGN TESTED

Volunteers and the Louisville Metro Police Department handed out lights to bicyclists and pedestrians on the evening of November 8 as part of the See and Be Seen campaign organized by Bike Louisville. Volunteers gathered at busy neighborhood intersections after dark and offered lights to bicyclists and walkers.

It was a pilot effort to learn what works and doesn't work for improving one's visibility. The campaign will hit the streets again soon. If you are interested in volunteering, contact Rolf Eisinger at

rolf.eisinger@louisvilleky.gov.



New Bike Rack Installed in the Clifton Neighborhood

We think this is the first time that a bike rack has replaced a public parking space in town! Metro Council District 9's Tina Ward-Pugh funded the rack that was installed on Wednesday, November 23rd by Metro Public Works!

If you would like to list your event in the Active Living newsletter, or would like to write an article about a local event or happening, please send your submission to Nina Walfoort at Walfoort@hotmail.com