

## Distribution Options and Rates

Full distribution offers you the maximum exposure for your ad which will go to 42 counties in Kentucky and nine in Southern Indiana.

### Full Distribution Rates

**Liner Ads** (Per line, 5-line minimum)

Daily: \$7.44 per line    Sunday: \$8.50 per line

**Display Ads** (per inch, 2 inch minimum, half-inch increments)

Daily: \$104.16    Sunday: \$119.05

Zoned distribution is available on **Wednesday**.

**Liner Ads** (per line, per zone, 5-line minimum): \$2.14

**Display ads** (per inch, per zone) \$30.00

- Bold is \$100 per ad
- Sunday is 15% higher than Monday – Saturday
- Affidavit (proof of publication) is \$40

Affidavits will be sent to you within two weeks of the last publication date for your ad.

My name is Janice Richardson in the Legal Advertising Dept.

My direct line is 502-582-4731 hours are 9 a.m. - 5:30 p.m. Monday-Friday.

The email address is [jrichardson@courier-journal.com](mailto:jrichardson@courier-journal.com) or you can fax advertising to 502-582-4634.

### Deadlines

**For full distribution:** Noon for the next day from Tuesday-Saturday.

Sunday and Monday deadline is 3pm on Friday. Please allow additional time for complex ads.