

**Westport Corridor Small Area Plan**  
**Advisory Group Meeting**  
City of Meadow Vale Office  
Suite A, Westport Plaza  
9408 Blossom Lane  
June 24, 2009  
6:00PM – 7:30PM

**Introduction:** Ken Baker welcomed the Advisory Group and began the meeting by having all introduce themselves. A sign-in sheet and copy of the PowerPoint presentation was distributed. Mr. Baker then gave an overview of items to be covered during the meeting.

**1. Cornerstone 2020, Land Development Code, Zoning, Land Use, Demographics**

Chris French began with a PowerPoint describing Cornerstone 2020 and the function of a comprehensive plan and its impact on a community. Mr. French then provided an overview of Louisville Metro's two tiered approach to zoning. This includes zoning districts and form districts with a focus on the characteristics of R4 zoning and the Neighborhood Form District. Mr. French then gave further description of Campus Form district, as well as the Suburban Marketplace Corridor. The predominant Land Use in the Westport Corridor is Single Family Residential, comprising 38% of the study area, followed by Open Space at 28%. Steve Sizemore continued the PowerPoint presentation with several images that are representative of the study area. The study area is predominately residential and contains a variety of post World War II housing styles. Traffic Analysis Zone populations were then presented and indicated that the growth of the area will remain minimal through the year 2030. Mr. Sizemore then reviewed demographics of the Westport Corridor Small Area Study from the 2000 Decennial Census. The Census data indicated that the area is predominately comprised of families with children as well as retired individuals. In addition, the household income is higher than Jefferson County with an average range of \$50,000 to \$60,000. The study area also has strong mix of occupations with education and the health industry capturing the highest proportion of residents.

**2. Consultant Committee Report**

Mr. Baker informed the Advisory Group that the Consultant Committee narrowed the field to three candidates and subsequently conducted interviews with the selected consultants: American Structure Point, Urban Collage and Ratio. Through

the interview process, the group came to a consensus to enter into a contract with Urban Collage. Mr. Baker then asked Ellen Wade and Becky Peak to report to the Advisory Group on the consultant interviews. Both committee members recommended Urban Collage to the Advisory Group. Mayor Peak reported to the group that all three consultants delivered excellent presentations. Mayor Peak was impressed with Urban Collage because of their understanding of the connection between activity centers and commerce with the adjacent residential areas. Mayor Peak also was impressed with their commitment to transparency and early communication. Ellen Wade was in agreement with Mayor Peak's report and added that Urban Collage delivered a realistic proposal and offered a level of flexibility in developing the plan. With the recommendation, a consensus was reached to enter into a contract with this consultant. Mr. Baker indicated the PDS will move ahead with the contract.

### 3 **Outreach**

Mr. Sizemore indicated that the PDS website along with the list-serve will function as an outreach tool. The website will include meeting notes, presentations and other communications about the study. Additionally, PDS will provide a questionnaire to further support outreach efforts.

### 4. **Vision Development Phase:**

Mr. French described the PARK Exercise. The Goal of this assignment is to observe and capture as much information as possible about components in the Westport Corridor that you think should be Preserved, Added, Removed or Kept Out. On July 22<sup>nd</sup> PDS will provide maps and ask the Advisory Group to report their observations and ideas. Discussion of those ideas and observations is encouraged. The input generated in this session will be critical as the Advisory Group moves forward to develop a vision for the Westport Road Corridor Small Area Plan. During the August Public Meeting the larger community will then be asked to participate in the PARK exercise

For the September meeting, the results of both exercises will be synthesized and reported back to the group and the draft Vision Statement will Created. Then in October the group will finalize the Vision Statement.

The Meeting concluded at 7:30PM

The Next Meeting is July 22