

Westport Corridor Small Area Plan Advisory Group Meeting Notes

Westport Middle School
8100 Westport Road
September 23, 2009
6:00 PM

1. PARK Results

Ken Baker began the meeting by discussing the results of the PARK exercise with the advisory group. A handout was passed to each member in attendance outlining the various areas that the attendees of the previous meetings felt needed to be Preserved, Added, Removed, or Kept Out.

2. Questionnaire Results

Steve Sizemore presented the results from the survey that had been conducted in previous weeks both at the meetings and available online. Overall, 96 surveys had been completed with the highest number of results coming from outside the study area and in Graymoor-Devondale. The survey showed an emphasis on the need for enhanced streetscape, better/more greenspace and trails, and support for redevelopment of underutilized commercial spaces by those participating. Discussion amongst the advisory group followed the presentation on how the survey had been conducted, whether the survey questions were misleading, and why the participants were opposed to various housing options. The survey results PowerPoint presentation is available online at:

[Westport Road Corridor Small Area Plan - Neighborhood Plans - LouisvilleKy.gov](http://WestportRoadCorridorSmallAreaPlan-NeighborhoodPlans-LouisvilleKy.gov)

3. Neighborhood Meeting Discussion and COMPASS Results

Steve Sizemore introduced Stan Harvey of Urban Collage once again to the advisory group in attendance. Mr. Harvey presented the results of the COMPASS exercise and overall public neighborhood meeting. The COMPASS exercise images results were split into five main categories with results and discussion of each. They were as follows:

- Housing
 - Traditional single family ranch style homes and traditional style building designs ranked highest
- Commercial

- Westport Village ranked highest; anything over two stories ranked low
- Parks/Open Space
 - Passive open space and preservation spaces had strongest response
 - People indicated a preference for greenways and trail systems
- Streets
 - Highest ranking streets were more rural and passive
 - Boulevards with pedestrian paths and street trees scored well
- Identity
 - Highest ranking images were unified signage and traditional art
 - Results showed need for improvement in visual congestion of the existing signage

The change/no change dot exercise results were shown on a map of the Westport Corridor and discussed amongst the group. The highest need for change throughout the Westport Corridor was determined as the retail areas. Plantation retail area was discussed as needing major improvements as well as a change in the character of the Rolling Hills Shopping Center. The results also showed a need for organized open space while preserving the passive, large scale open space areas.

4. Vision Development

Mr. Harvey, Urban Collage, continued the evening's agenda with the development of the vision statement for the Westport Corridor Small Area Plan. He led an exercise and discussion with the advisory members that had them identify three words that they felt represented the future of Westport Road. The word identification exercise led to the discussion of what needed to be said within the vision statement to accurately portray these concepts. There were four major concepts that were derived from the group discussion that were seen as important to include within the vision statement. They are as follows:

- Communities working together
- Balance (between open space/residential areas and economic development)
- Connected through the common Westport Road
- Pedestrian oriented, village feel centered on walkable and compact districts

5. Plan Schedule

Mr. Harvey discussed the upcoming planning schedule to outline how the plan will evolve from this point. There will be a regular advisory group meeting on October 28th (regular 4th Wednesday meeting) at 6:30 at Westport Middle. The public meeting scheduled on November 11th will be a workshop designed to address the

urban design, land use, and transportation issues. It will be an interactive session to explore all the potential options. Instead of convening for the regular advisory group meeting in December, Urban Collage and PDS staff will use the time in November and December to digest the information and form the elements of the plan based on the input and work of the workshop. Therefore, after the November workshop, the next advisory group meeting will be in January. Beyond that, the process will continue as scheduled with a final public meeting to present the plan to be held in January.

Meeting adjourned at 7:30 PM