

Idling Reduction Working Group
Stakeholder Preparation for September 19, 2008 Meeting

IRWG members should review the **VOLUNTARY PROGRAMS** section of the Idling Restriction Review and be prepared to discuss these issues. The following questions should be answered at the September 2008 meeting:

- Who should be the target audience(s) for education and outreach campaigns on the importance of idling reduction?
- What is the current level of knowledge about the importance of idling reduction?
- What media (e.g. print, television, radio, etc.) would be best for dissemination of information on idling reduction?
- What venues (e.g. conferences, seminars, events, etc.) would be best for dissemination of information on idling reduction?
- What types of compliance assistance program would be most beneficial to the regulated body?
- Do you have any idling reduction success stories to share with the group?

*Please contact the IRWG Team as soon as possible if you have any questions, comments or concerns so that we may come prepared to facilitate as comprehensive a discussion as possible.