



**FIRST ANNIVERSARY UPDATE
AUGUST 30, 2011**



PRESENTED BY

COMMUNITY SERVICES AND REVITALIZATION

TINA LENTZ

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ECONOMIC DEVELOPMENT

SCOTT LOVE

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Louisville
Office of the Mayor
Proclamation

*Greetings to whom all these presents
shall come, know ye that*

August 30, 2011

*is hereby proclaimed
in Louisville, Kentucky to be*
Bank On Louisville Day
Celebrating its 1st Anniversary
*and I urge all citizens to observe this
special recognition.*



*Done in Louisville, Commonwealth
of Kentucky, this the Thirtieth
day of August, 2011.*

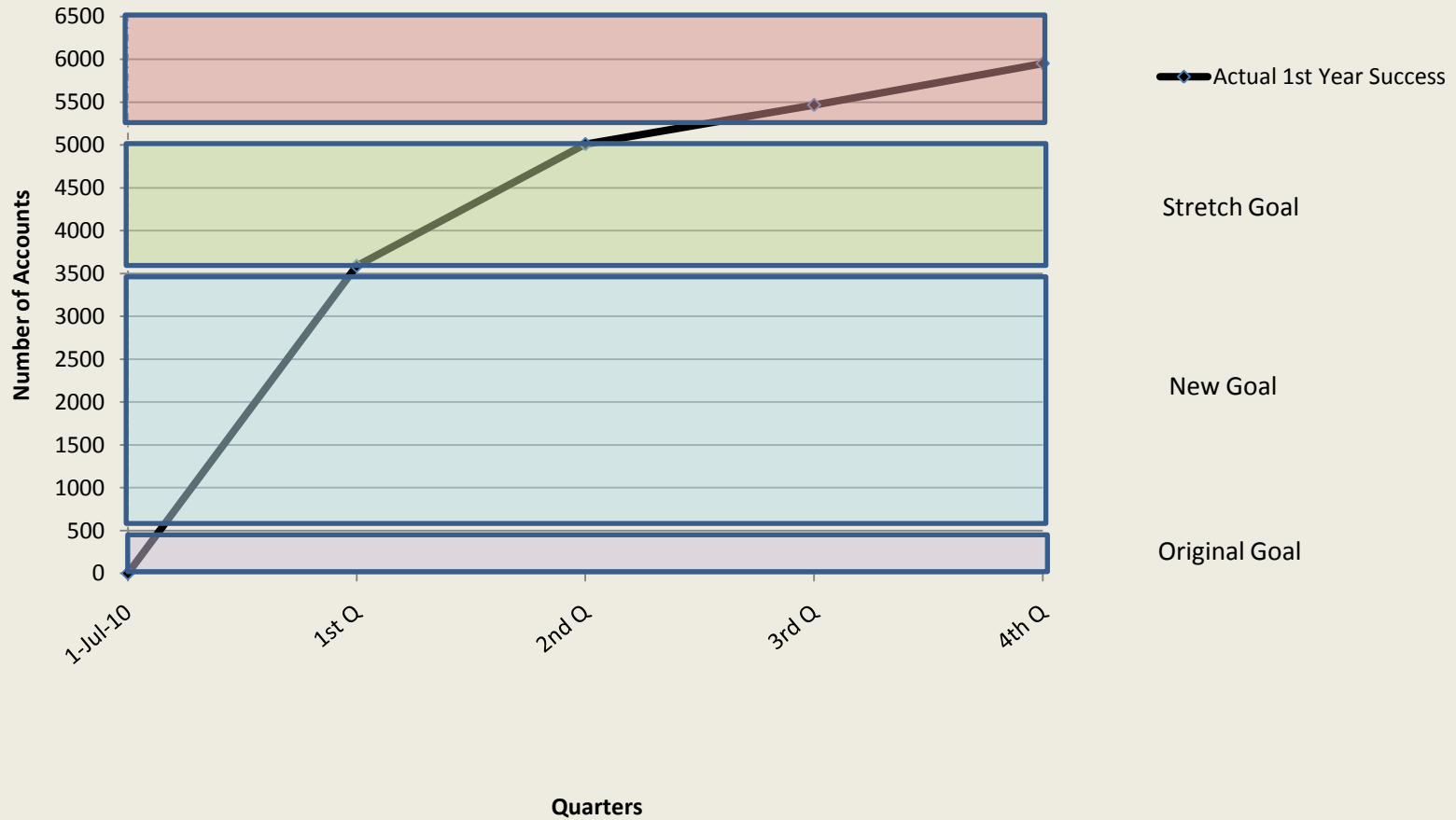
Greg Fischer

GREG E. FISCHER, MAYOR

BANK ON LOUISVILLE

Comparison of Goals to Actual

YEAR 2010-2011





YEAR ONE ACCOMPLISHMENTS:

5,952 ACCOUNTS OPENED

\$5,012,655 DEPOSITED WITH PARTNERS

\$842 AVERAGE MONTHLY BALANCE

91% REMAIN OPEN

Eboniae

Through Community Action Partnership's Finance 4 U class & Bank On Louisville's Start Fresh! Workshop, Eboniae can now focus on her future & she is serious about achieving short and long term goals in her life.

She has been saving money, is continuing her education & has started improving her credit report.

Eboniae is now on her own pathway to financial stability!



2011-2012 S-T-R-E-T-C-H GOALS



7,500 New Accounts Opened

- 100% Financial Institutions Reporting
- 500 Financial Education Participants
- 10% Increase in non-profit partnerships
- 50% Increase in financial institution partnerships
- 25 New Employer partners
- 10 New Faith-based partners

BOL Executive Committee

Jim Spradlin

Community Partner Engagement
Park Community Federal Credit Union

John Nevitt

Outcomes and Evaluations
Metro United Way

Lisa Locke

Outcomes and Evaluations
Federal Reserve Bank of St. Louis

Jacqueline Pennington

Employer Partner Engagement
L&N Federal Credit Union

Mary Jackey

Financial Education
Class Act Credit FCU

Darrell Aniton

Financial Education
Office of Youth Development

David Dutschke

Diverse Populations
Catholic Charities

Chris Vaughn

Financial Partner Engagement
Old National Bank

Rev. Carrie Gerard

Diverse Populations
Eastern Area Ministries

Julia Inman

Community Partner Engagement
Creative Solution

Denton Randall

Marketing Work Group
CASA

Advisory Members:

Patty Avery, Old National Bank

Nedra Young, Louisville Asset Building Coalition

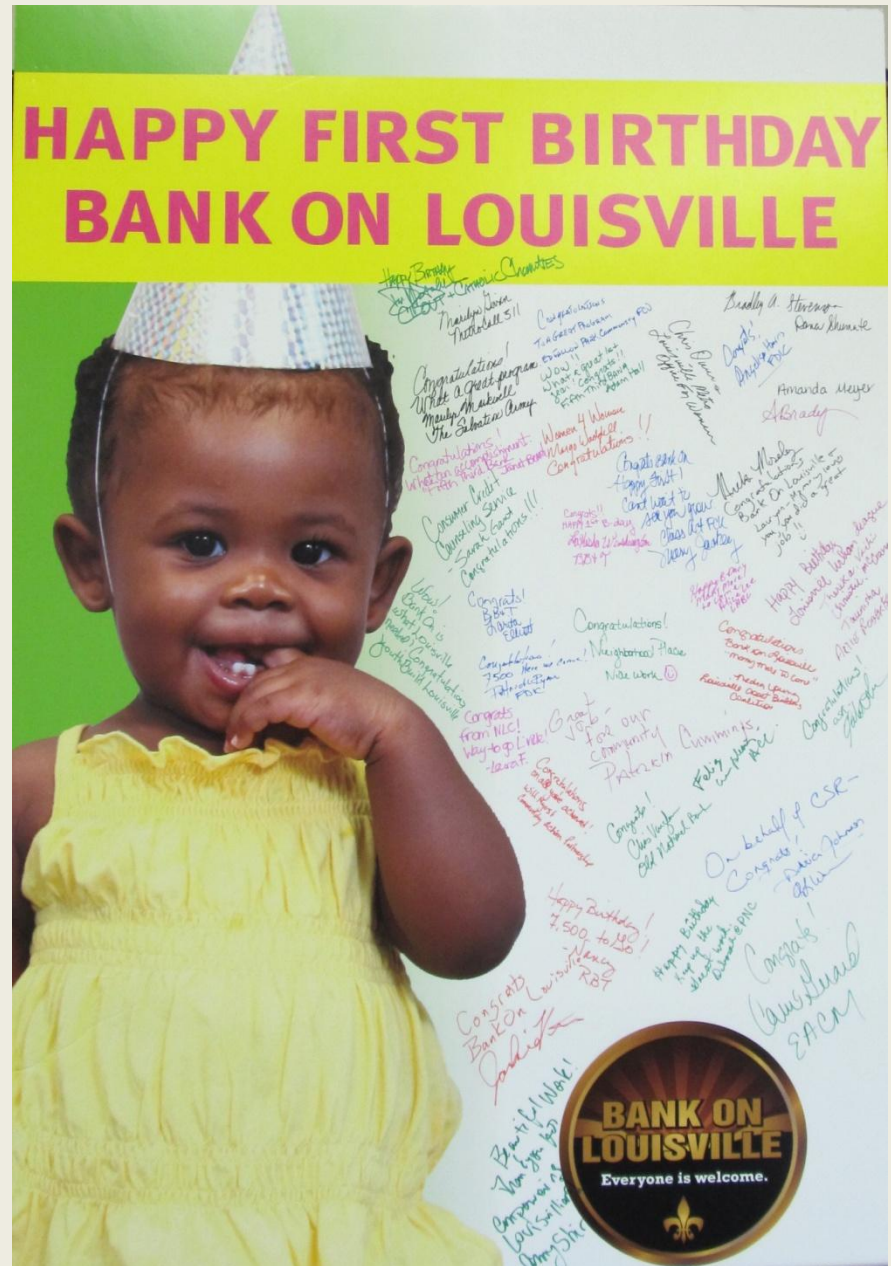
Deborah Williams, PNC Financial Services

Amy B. Shir, Assets for Independence Consultant

Artie Robertson, Louisville Urban League



Partners at
the First
Birthday Press
Conference
signed the
“Birthday
Card” as a
show of re-
commitment



BOL PARTNERS

4Cs
American Red Cross
Americana Community Ctr
Catholic Charities
BB&T Bank
Bellarmine University
Bellewood
Boys and Girls Club of Kentuckiana
Catholic Charities
Cathedral of the Assumption
Center For Accessible Living
Center for Nonprofit Excellence
Ctr for Women & Families
Chase Bank
Class Act FCU
CLOUT
Community Svcs & Revitalization
Consumer Credit Counseling Svc
Dare to Care Food Bank
DCBS
ELCM
EACM
Elderserv, Inc.
Family & Children's Place
Family Scholar House
FDIC
Federal Reserve Bank
Fifth Third Bank
First Capital Bank of KY
Goodwill Industries
GuardiaCare
Habitat For Humanity
Highlands Cmty Min. Inc.
Housing Partnership, Inc.,
Interfaith Job Transition
Internal Revenue Service
Iraq Sports Center
Jeff Co Extension Service
JCPS
Jewish Family & Career Services
Junior Achievement
Kingdom Fellowship Life Center
KY Dept of Financial Institutions
KY Jumpstart Coalition
L&N FCU
Legal Aid Society
Louisville Asset Building Coalition
LCCC
LFPL Job Shop
Louisville Metro Government
Louisville Urban League
Louisville Wheels Transportation
Metro Economic Development
Metro United Way
Metropolitan Housing Coalition
Mini Moguls
MUSCL
National League of Cities
Neighborhood Place
New Directions Housing Corp.
Network Ctr for Community Change
Office of Congressman Yarmuth
Old National Bank
Park Community FCU
PCC
PNC Bank
Presbyterian Community Center
Project Warm
Republic Bank
River City Housing
Salvation Army
Shively Area Ministries
South Louisville Community Ministries
Spalding University
St. Matthews Area Ministries
St. Peters United Church of Christ
St. Vincent DePaul
Tree of Life Aftercare Program, The
Volunteers of America
Way Side Christian Mission
WellSpring
Wesley House Community Services
West Louisville Business Association
Women4Women
YMCA
Your Community Bank
Youth Build Louisville
Zoom Group

Scenes from the Birthday Events



BankOnLouisville.com

- List of participating financial service providers
- List of financial education opportunities
- List of participating social service providers
- Links to relevant websites for additional tools

Contact Us

Mail:

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c/o Economic Development
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Louisville, KY 40211

Email:

BankOnLouisville@louisvilleky.gov

Phone:

DIAL 3-1-1

Email us and request to be added to our list serve, or click the link that is provided on the website.



**FOLLOW THE PATH
TO FINANCIAL
STABILITY
FOR YOU AND
YOUR HOUSEHOLD.**



WWW.BANKONLOUISVILLE.COM

CALL 311