

## Bank On Louisville Participating Banks & Credit Unions:

- BB&T Bank
- Class Act Federal Credit Union
- Chase Bank
- Commonwealth Bank and Trust
- Fifth Third Bank
- First Capital Bank of Kentucky
- L&N Federal Credit Union
- Old National Bank
- Park Comm. Federal Credit Union
- PNC Bank
- Republic Bank
- Your Community Bank

At any branch you can expect:

A clear explanation of the Bank On Louisville program offerings.

Financial education information to new clients at or before account opening.



**LOOK FOR THE  
BANK ON LOUISVILLE LOGO!**

## Bank On Louisville - Your Pathway to Financial Stability

**Do you rely on expensive check-cashing services?**

Now there is another way.

**Bank On Louisville** works with local banks and credit unions to offer greater access to accounts and services.

Even if you have never opened an account before or have had problems with an account in the past **Bank On Louisville** wants to help you open an account with a bank or credit union and begin saving for the future.

**Do you need help getting started?**

We want you to have all the tools you need to get the most out of your new account and start saving for the future. We have partnered with local nonprofit organizations to offer you a wealth of financial education classes. Now you can learn how to:

- Stay on a budget
- Manage a checking account
- Improve your credit rating
- Pay off debt
- Save for the future

**Take that first step today!**

## Bank On Louisville



*Learn about  
how you can save  
more of your  
hard earned money*

## Why You Should Open an Account

- It's convenient
- It won't cost you any money to cash your checks. You can **stop using check cashers**.
- You can write checks to pay bills. **No need to buy money orders**.
- You can't lose money or have it stolen while it is in the account. The **federal government guarantees** your money.
- You can take advantage of **other services**: direct deposit; online banking; automatic bill pay; and money transfers to family and friends.
- If you have money in your account, you can **use a debit card to get cash whenever you need to**.
- You can **earn interest** on money in your savings account.

## Why are Banks & Credit Unions Important?

Banks & Credit Unions are safer and more secure than liquor stores or pawnshops.

Your money will work for you by earning interest.

You can build & strengthen your credit.

You can save by not having to pay fees that check cashing services and money orders charge.

# START FRESH!

## Bank On Louisville *Start Fresh!*

Have you had trouble with banking in the past? If so, this program is for you.

*Start Fresh!* Today and Call one of these **Bank On Louisville** financial education providers:

### [Consumer Credit Counseling Service](#)

(502) 458-8840

### [Louisville Urban League](#)

(502) 561-6830

### [Women 4 Women](#)

(502) 561-8060 x228

Complete a **free Financial Education workshop**. This 90 minute workshop features information about:

- Basic checking account features and fees
- Saving money
- Budgeting
- How to balance a checking account
- Fraud prevention and identity theft.

At the end of the workshop, you will receive a certificate!

**Present your *Start Fresh!* Certificate to one of our participating banks or credit unions.** This will get you on your way to establishing a bank account and on a pathway of improved financial success.

## Focus on Financial Education

Here are some services to help:

- **YOU** manage
- **YOUR** money, and build
- **YOUR** wealth:

### [Consumer Credit Counseling Service](#)

(458-8840) - **Budgeting, Homeownership, ID Theft, Money & Debt Management, & Rebuilding Credit.**

### [Louisville Urban League](#) (561-6830)-

**Rental Readiness; Budget & Credit Counseling; Home Ownership Training; Home Equity Conversion Mortgage and Foreclosure Counseling.**

### [Legal Aid Society of Louisville](#) (584-1254) -

**Clinics on foreclosure and bankruptcy.**

### [Women 4 Women](#) (561-8060 x228) -

**Financial Education** workshop series.

**There are several ways to get connected:**

**Website** - [www.bankonlouisville.com](http://www.bankonlouisville.com)

**Call** - Metro Call 311

**Email** - [bankonlouisville@louisvilleky.gov](mailto:bankonlouisville@louisvilleky.gov)

