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KEITH L. ALLISON

822 East Washington Street
Louisville, Kentucky 40206
(502) 561-9810 (home)
(502) 296-1518 (mobile)
kalliso123@yahoo.com (email)

PROFESSIONAL PROFILE

- Competent senior administrator with a proven track record of successfully facilitating community and public relations initiatives
- Augment the profile of various organizations through the engagement of networking, relationship building, and high visibility charitable activities and programs
- Transferable skill-sets in consulting, strategic planning and project/team-centered management
- Emphasis on maximizing personnel and financial resources, and focusing on the tactical execution of business development, educational and fund raising campaigns
- Represent residents and other local stakeholders in city government to assure and enhance the welfare of the community
- Establish strong external relationships and initiate solid internal team-building efforts
- Exemplary management skills with the ability to make decisions utilizing experience from a corporate, governmental, entrepreneurial, and front-line perspective
- Apply effective leadership skills in order to accomplish organizational goals while contributing to a team effort

PROFESSIONAL EXPERIENCE

- 2001 - Present Administrator - Jefferson County Public Schools - Louisville, Kentucky
- 1994 - 2001 President - Allison Communications Group - Louisville, Kentucky
- 1999 - 2000 Director, External Affairs (Contract) - Jefferson County Community College
Louisville, Kentucky
- 1996 - 1999 Community Relations (Contract) - Jewish Hospital Healthcare Services
Louisville, Kentucky
- 1993 - 1999 Alderman, Tenth Ward (Elected Official) - City of Louisville - Louisville, Kentucky
- 1995 - 1996 Special Projects Manager (Contract) - Jewish Hospital Foundation - Louisville,
Kentucky

SELECTED ACHIEVEMENTS

Jefferson County Community College

- ✓ Successfully attained \$8.8 million to achieve objectives consistent with the mission of the college and pertinent to the planning and budget process

Jewish Hospital Healthcare Services

- ✓ Increased organizational customer service by establishing and coordinating participation in community events

City of Louisville

- ✓ Negotiated incentives persuading the Hillerich-Bradsby Company to relocate to Louisville resulting in an increase of 150 in tax rolls and a 400,000 visitor boost in tourism

SELECTED ACHIEVEMENTS **(Continued)**

City of Louisville

- ✓ *Developed an entertainment district to escalate retail and tourism support of the downtown core including incentives comprised of special financing, forgivable loans, facade upgrades and landscaping*

Jewish Hospital Foundation

- ✓ *Designed a community based structure to support the development of the University Medical Center with resounding statewide impact*

QUALIFICATIONS

Education Administration

- *Establish and maintain community partnerships between schools and businesses in an effort to support development*
- *Evaluate curricula and program components to determine effectiveness, efficiency and utilization while ensuring compliance with federal, state and local regulations*
- *Promote higher education issues and concerns within the appropriate systems*

Community/Public Relations

- *Expose key members of the business, professional and governmental communities to the services and capabilities of organizations through group and one-on-one meetings*
- *Serve as an advocate for businesses, governments, schools and similar organizations while building and maintaining positive relationships with the public*
- *Develop strategically integrated research-based communications programs to address both internal and external perceptions, target messages across all audiences, build corporate, government and image awareness, and measure total impact*
- *Facilitate press relations, crisis management and consulting services to address the needs of at-risk youth*
- *Develop lobby and fund-raising strategies for both corporate and non-profit organizations*
- *Serve as a liaison for state and local legislators*

Public Service

- *Advocate, jointly administrate and oversee city budgets comprised of \$185 million*
- *Enact and amend local government legislation*
- *Manage economic development, city services and housing projects*
- *Supervise staff and interns*

ACADEMIC CREDENTIALS

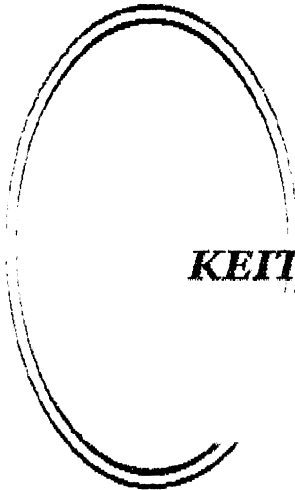
- *University of Louisville - Louisville, Kentucky ~ Candidate, Master of Science, Public Administration (2001 - 2002)*
- *American Baptist College - Nashville, Tennessee ~ Bachelor of Arts, Major: Humanities, Minor: Journalism (1991)*

AWARDS & RECOGNITION

- *Business First Forty Under 40 Young Business Leaders (1997)*
- *Leadership Louisville Graduate (1997)*

PROFESSIONAL & CIVIL AFFILIATIONS

- *Board of Directors, Clothe-A-Child, Inc. (2001 - Present)*
- *Chairman, Economic Development Committee, City of Louisville (1997 - 1999)*
- *Sub-Chair, Greater Louisville Chamber, Inc., Urban Workshop (1998)*
- *Member, Louisville Downtown Management District (1994 - 1998)*



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Dear Councilpersons:

Please find attached my resume for the vacant District 4 council vacancy. As a resident and former 2002 candidate, I am well aware of the challenging issues and needs of my home district.

The following skill-sets and achievements reflect the full scope and overall value I can bring to the district's current and long-term endeavors.

Key elements of my career include my ability to:

- b Develop a network of contacts within government departments, community or other relevant organizations while establishing positive relationships with key stakeholders
- c Identify emerging issues and remain abreast of changes and opinions within communities in order to build and modify relationships
- b Serve as a liaison to governments, communities and other internal/external audiences
- b Direct strategic and financial planning initiatives, ensure operations efficiency, and monitor management reporting systems
- b Operate within/below allocated budgets while ensuring sound economic expenditures
- b Successfully adapt to new challenges, systems and work environments

I am a senior administrator who will make a positive impact on operations, budgets, and districts, I look forward to meet with you at your earliest convenience to explore the opportunity.

Thank you for your consideration.

Your choice,

Keith Allison
Keith Allison

Enclosure: Résumé